The Isle of Sheppey
THE KENT COUNTY COUNCIL
PUBLIC HEALTH SCHEME
(HALFWAY HOUSES AND QUEENBOROUGH)

From 1 April 2013 Kent County Council became responsible for a number of Public Health functions. One of those was the health improvement for the population of Kent. In recent years the demand for the implementation of 20mph schemes had been increasing in response to both local and national campaigns, therefore Kent County Council are intending to implement 20mph Public Health Schemes in the following two locations, Halfway Houses and Queenborough, Isle of Sheppey.

There is evidence that 20mph schemes encourage healthier transport modes such as walking and cycling as in Bristol, where preliminary results indicated increases in levels of walking and cycling of over 20%. An increase in the implementation of 20mph schemes could assist in the outcome and improving the overall health of the population by identifying locations for 20mph schemes which would assist with delivering targets set out in Kent’s Joint Health Wellbeing Strategy.

The policy feeds into the new Road Casualty Reduction Strategy which was being developed by Highways & Transportation to assist with meeting targets set out in Bold Steps for Kent and delivering the priorities set out in Growth without Gridlock (GWG).

The current safety record of the existing 20mph schemes in Kent where a mix of both limits and zones showed that casualties recorded on 20mph roads in Kent as a proportion of all roads were 2% less than the national average.

Details of the 20mph Public Health Scheme and a map indicating the locations of the scheme may be examined Mondays to Friday at The Kent County Council, Sessions House, Maidstone, ME14 1XQ and at The Kent County Council, Highway, Transportation & Waste, Ashford Highway Depot, Henwood Industrial Estate, Unit 4 Javelin Way, Ashford, Kent TN24 8AD during normal office hours or viewed online at www.kent.gov.uk/highwaysconsultations

If you wish to offer support or object to the proposed scheme you should send your response in writing to, the TRO Co-ordinator, Schemes Planning & Delivery Team, Highways, Transportation & Waste, Kent County Council, Ashford Highway Depot, Henwood Industrial Estate, Javelin Way, Ashford, TN24 8AD or by email to TRO@kent.gov.uk by Monday 31st July 2017.

Roger Wilkin
Director
Highways Transportation & Waste